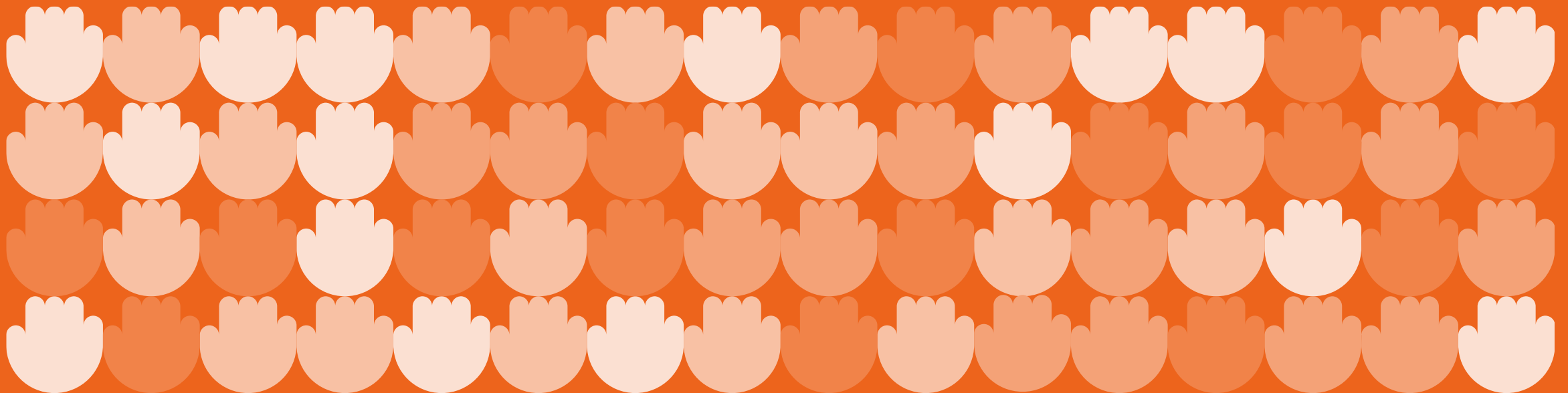


# GMCA – LMI SESSION

Bury

November 2024



## Workforce Headlines

- Greater Manchester’s **workforce is deep and broad**, and shares similarities with many other city regions – it shrank slightly in the latest survey.
- While many city regions have similar workforce profiles, **GM has a particularly high concentration of Financial & Professional Services** workers (19.6% vs. 16.5% in West Midlands, 16.6% in Liverpool).
- The Public Sector **employs just over 1 in 3 workers in GM**, across health, education, emergency services, and local government. This is slightly above average when compared with other regions.
- Since the start of the pandemic in March 2020, the **number of the working age population claiming unemployment related benefits is up by around 38%** (to approx. 96,000 people).
- Around **1 in 5 workers in GM are employed on a part-time** basis – but this varies hugely by sector, locality, and gender.
- Just under half of GM’s population are employed or self-employed** – roughly 1.33m out of approximately 2.87m. This has dropped by around 30,000 since the last survey (September 2023) as the healthcare and hospitality workforces shrank slightly.

## GM Workforce Overview

Industry (SIC)	Number of Jobs	Proportion (%) of jobs
A, Agriculture & fishing	2,300	0.2%
B,D,E Energy & water	15,800	1.2%
C Manufacturing	87,900	6.8%
F Construction	79,000	6.2%
G,I Wholesale, retail, hotels & restaurants	198,600	15.5%
H,J Transport, Digital & Communication	134,600	10.5%
K-N Banking, finance & insurance etc.	252,200	19.6%
O-Q Public admin, education & health	427,300	33.3%
R-U Arts, entertainment, recreation & other services	79,800	6.2%
<b>Total</b>	<b>1,284,100</b>	<b>100.0%</b>

Source: Annual Population Survey, ONS, March 2024

# Bury: Employment

- Of people aged 16 to 64 years living in Bury, **73.2% were employed** in the year ending December 2023. This is a decrease compared with the year ending December 2022 when the local rate was 79.3%.
- Around 3,000 people aged 16 and over in Bury were **unemployed** in the year ending December 2023. This is a **rate of 3.4%**.
- Around **27,400 people or 23.7%** of the population aged 16 to 64 years in Bury were "**economically inactive**" in the year ending December 2023, up from 21,400 people (18.5%) in the year ending December 2022.
- Economic inactivity in Bury is **higher** than across the North West (23.7%) and Great Britain (21.2%).

*People are classed as "economically inactive" if they are not in employment but don't meet the criteria for being "unemployed". Common reasons include being retired, looking after the home or family or being temporarily or long-term sick and disabled.*

AREA TYPE	Metropolitan District
POPULATION	194,606
GDP	£4.2 billion
AVERAGE SALARY	£30,765
LABOUR FORCE	119,898
JOB DENSITY	0.70

# Bury: Largest Industries

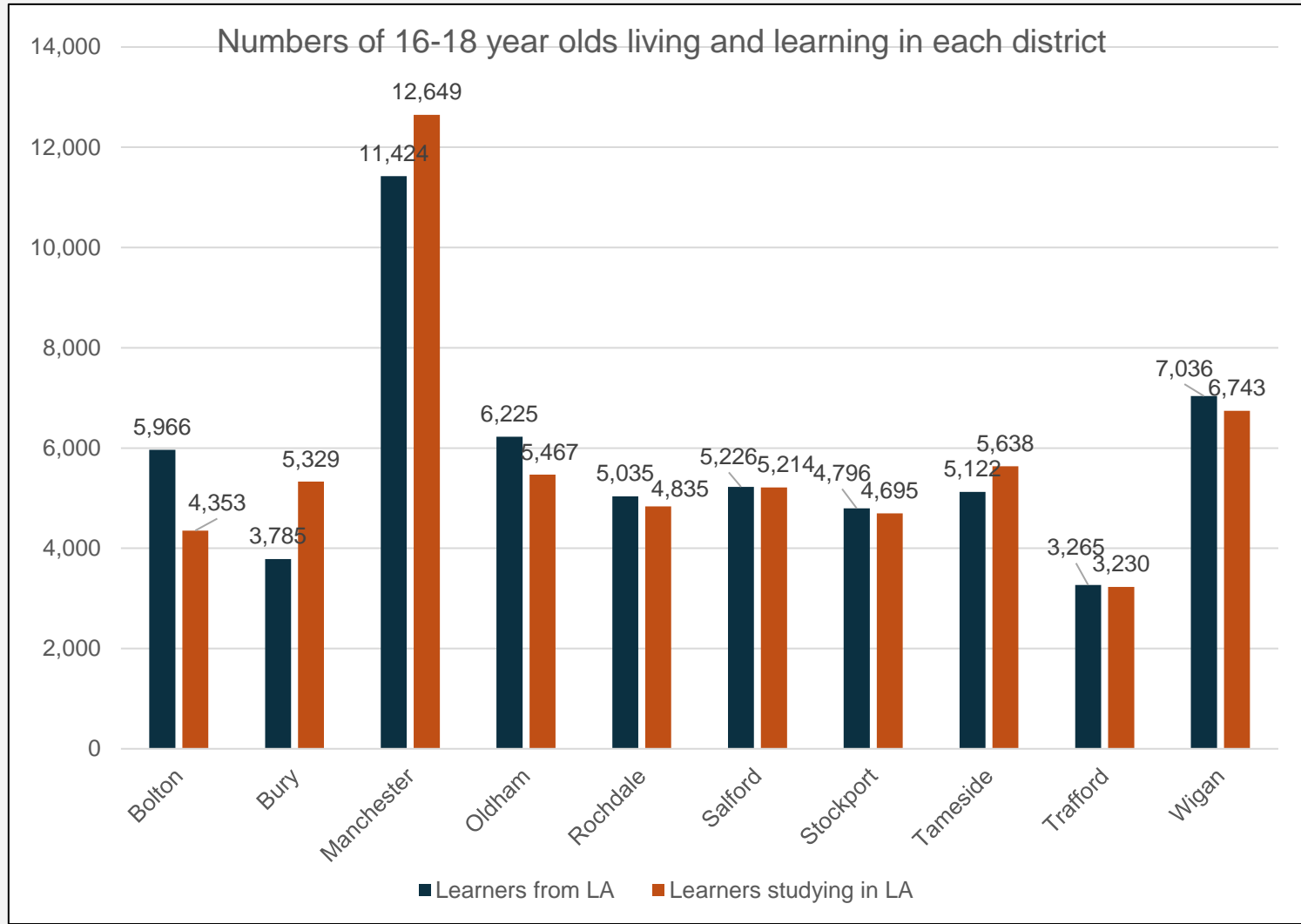
- Based on the total number of jobs, the largest industry in Bury is **Wholesale and retail trade; repair of motor vehicles and motorcycles** (18.8%). Other major industries include Manufacturing, Education, Human Health And Social Work Activities, which represents over 10% of roles.
  - **Financial & Insurance companies** make up 1% of the Bury economy, and 3% of the roles across England.
  - 2% of the total jobs in Bury are in **Information and Communication**. In England as a whole they make up 5% of total jobs.
  - The industry with the biggest decline in Bury between 2021 and 2022 was **Financial and insurance activities**, which saw a 40% decrease in roles, going from 1,500 to 900. In England more broadly the industry with the biggest year on year decline was Electricity, gas, steam and air conditioning supply, with roles decreasing by 17%.
  - In Bury, the number of roles in the Information and communication sector has **risen by 20% over the past year**, above the 5% annual increase seen in England.
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# Bury: Job Groups

- Business data published by the ONS for the year ending September 2023 show the **most common job group in Bury is *Administrative Occupations***, accounting for 11% of all roles in the area.
- In England as a whole, the largest job group is **Business, Media And Public Service Professionals**.
- ONS figures suggest that there **are 84,000 jobs** in Bolton
- There are **20 large businesses** in Bury (over 250 employees). There are **85 medium-sized businesses** (having between 50 and 249 employees) and **655 small businesses** (having between 10 and 49 employees)

OCCUPATION	NUMBER	PERCENTAGE
<b>Administrative Occupations</b>	9,200	11.1%
<b>Corporate Managers And Directors</b>	8,700	10.5%
<b>Teaching And Educational Professionals</b>	8,000	9.7%
<b>Business &amp; Public Service Assoc. Professionals</b>	7,900	9.6%
<b>Business, Media And Public Service Professionals</b>	7,100	8.6%
<b>Customer Service Occupations</b>	5,900	7.1%
<b>Science, Research, Engineering And Technology Profs</b>	4,900	5.9%
<b>Caring Personal Service Occupations</b>	4,200	5.1%
<b>Elementary Trades And Related Occupations</b>	4,000	4.8%
<b>Other Managers And Proprietors</b>	3,600	4.4%

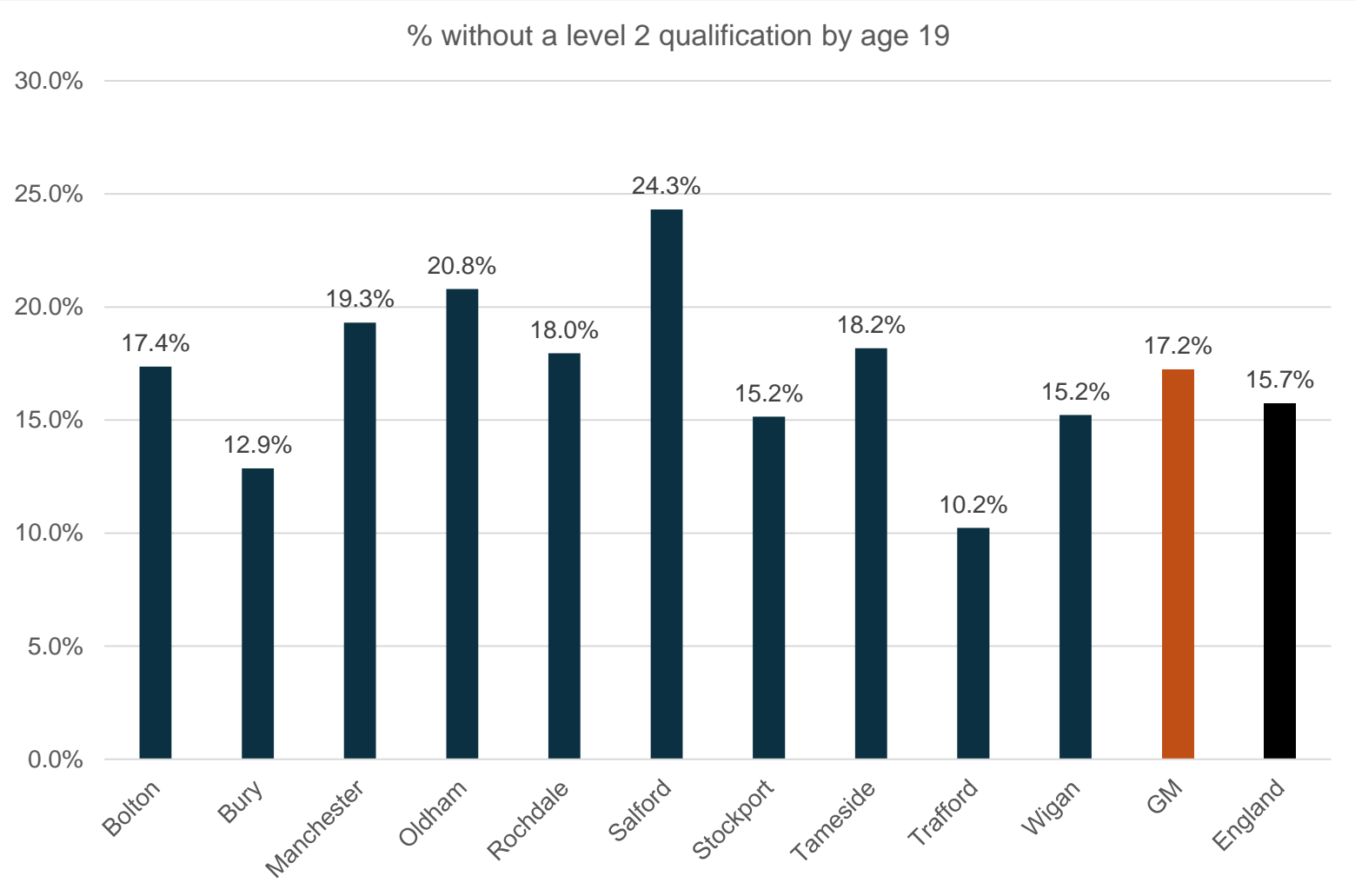
# GM sees significant cross-border student flows



- Post-16 provision in **GM is highly interconnected**, with many 16-18 learners travelling to other LAs for post-16 study.
- The chart to the left shows the number of learners that live in a local authority (orange) and the number who study in that local authority (blue).
- This data draws on the ESF datacube and therefore does not include independent schools or students in school-based provision. Data is for FE colleges, sixth-form colleges and students at an independent/private training provider.

Source: ESFA Datacube (2021/22), 16-18 learners; this does not include independent schools or students in school-based provision.

# Around 1 in 6 young people in GM do not have level 2 qualifications

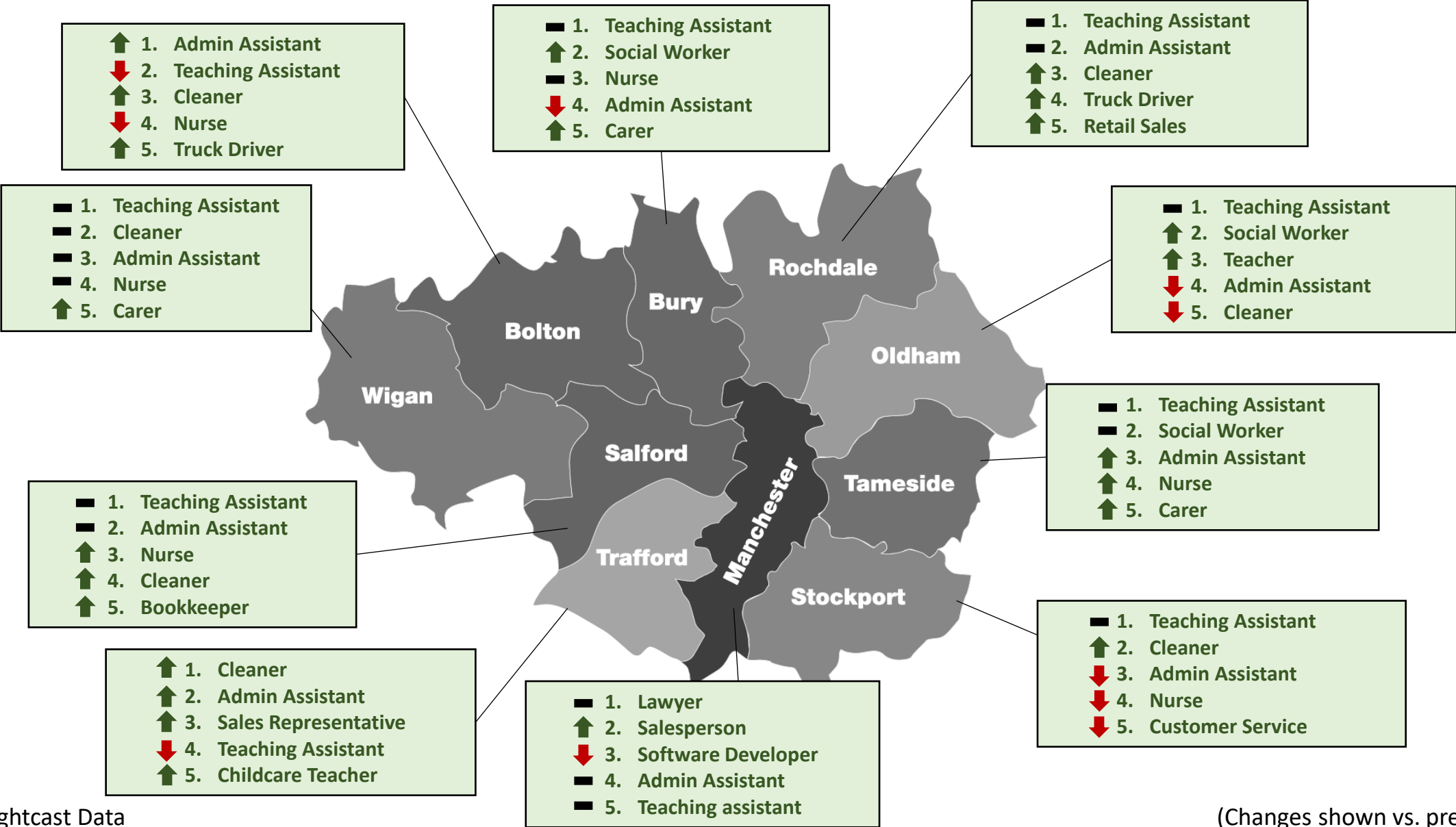


- Data from DfE shows level 2 attainment by age 19.
- **In the 2022/23 academic year, 17.2% of 19-year-olds who had been in state education in GM did not have a level 2 qualification. This was 1.5pp higher than the national average**
- Data from the Annual Population Survey supports this, estimating that 16.1% of 16–19-year-olds had no level 2 qualification in 2023. Further to this, the APS estimated that 13.7% of 16-19-year-olds had no qualifications altogether in 2023.

Source: [Level 2 and 3 attainment age 16 to 25, Academic year 2022/23](#)

Notes: For an explanation of qualification levels in England, see [here](#).

# GM in-demand occupations (Jun 2024 – Aug 2024)



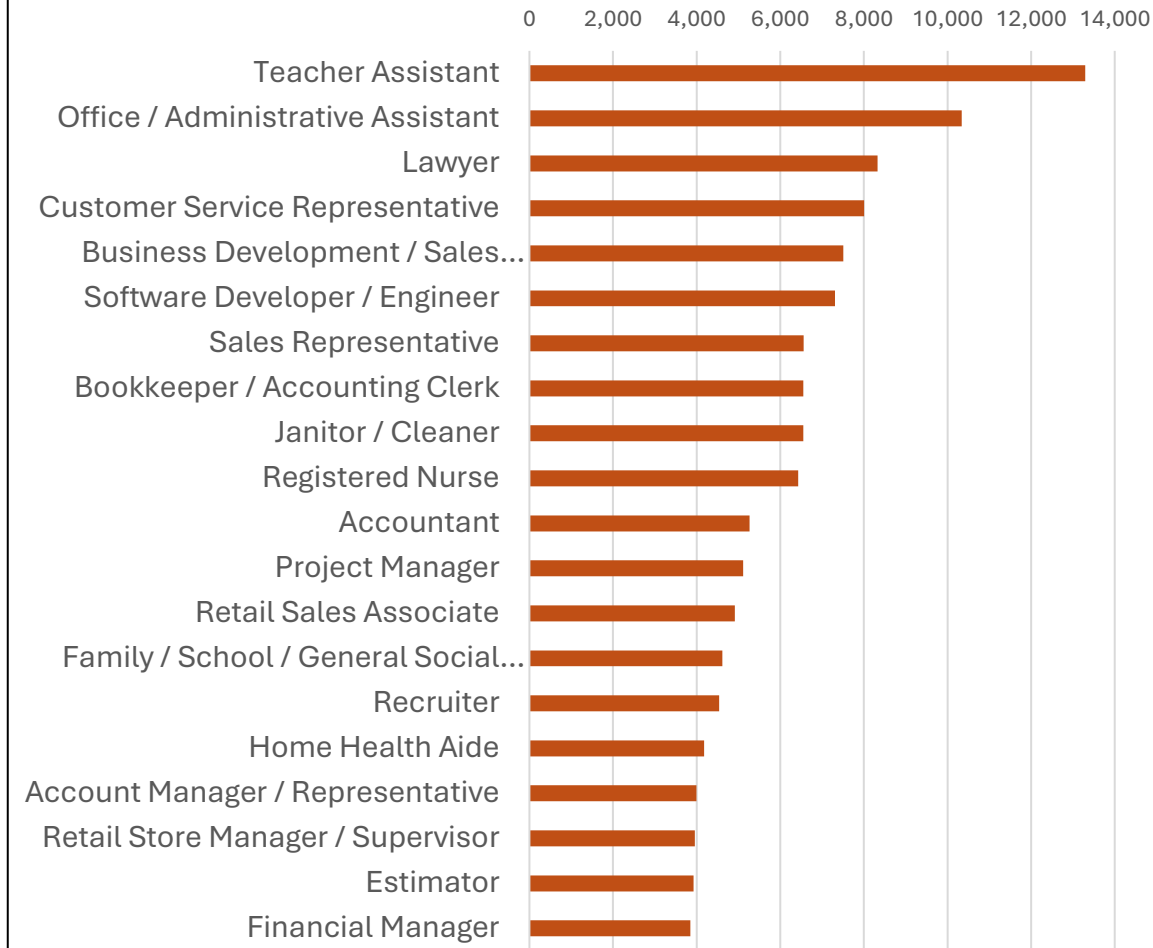
Source: Lightcast Data

(Changes shown vs. previous 3 months)

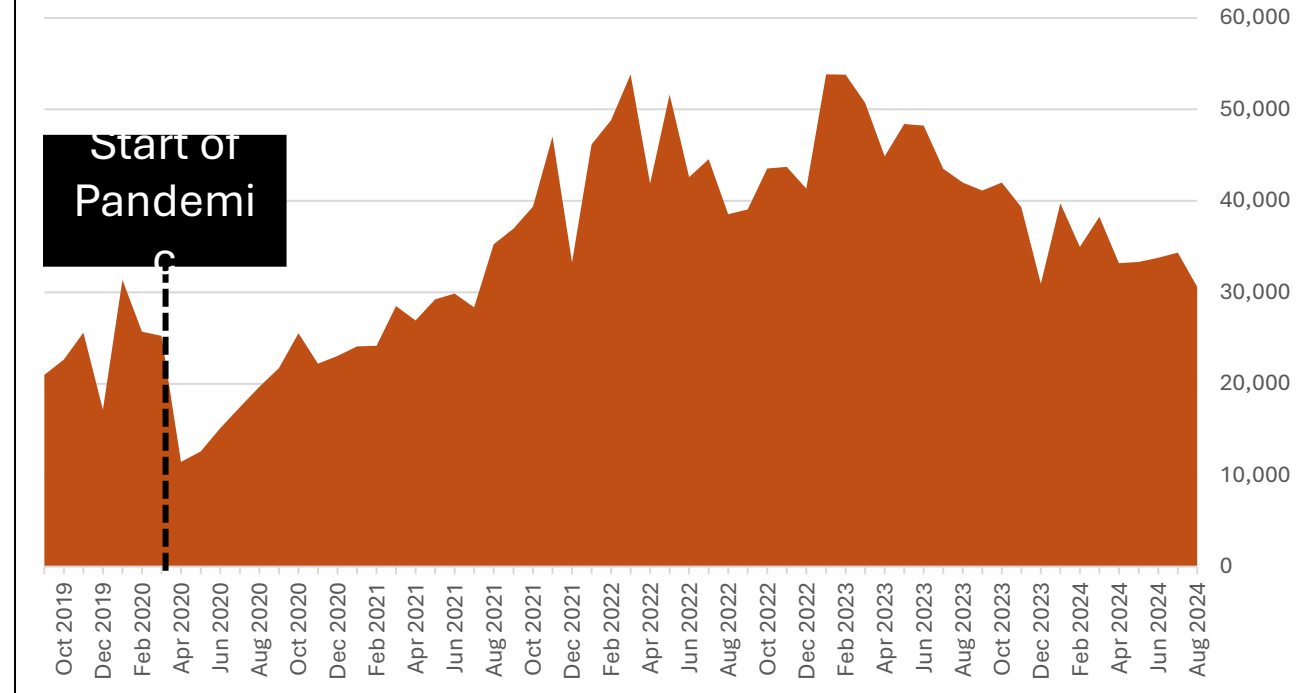


# GM Vacancy Market

**Unique Postings in GM – Last 12 months**  
(Sep 2023 - Aug 2024)

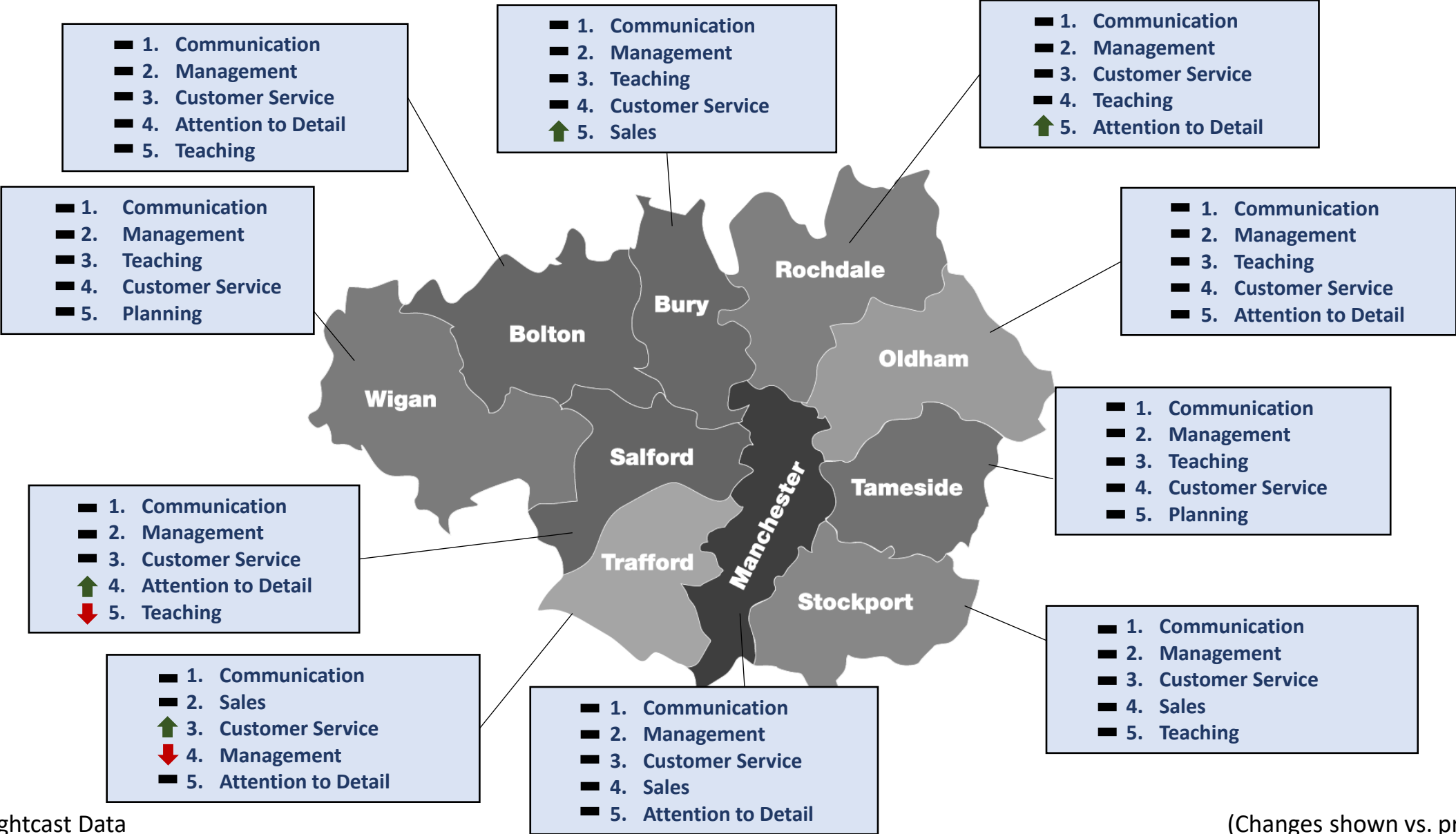


**Unique Job Postings in GM (Sept 2019 – Aug 2024)**



- Long-term decline in job postings stabilised in the 3 months to August 2024 – remaining slightly above pre-pandemic levels.
- Declining demand for **digital occupations**, while some **professional occupations (Lawyer / Accountant)** are in rising demand.
- **Teaching Assistant** remains the top advertised role over the 12 months to August 2024.

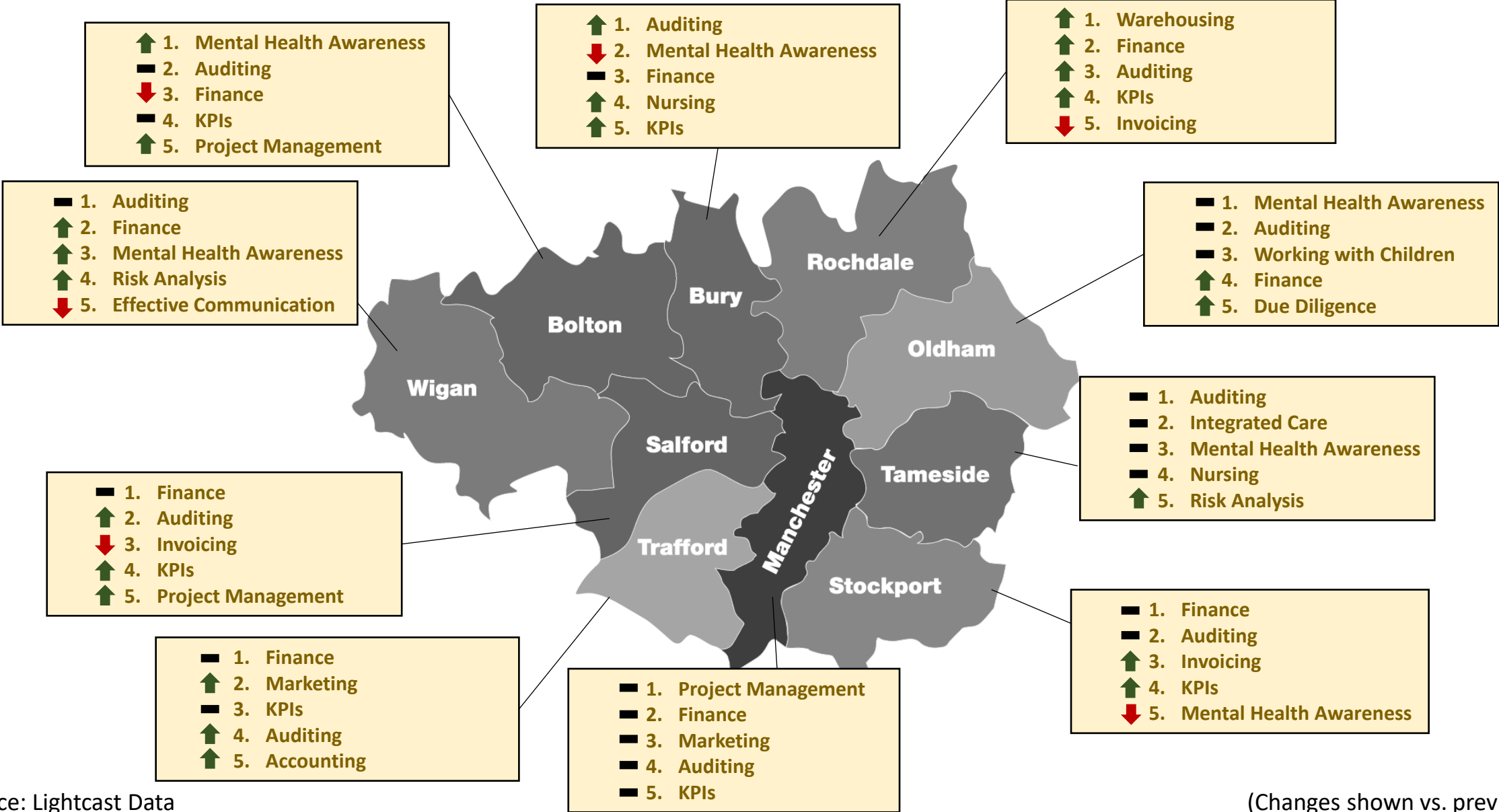
# GM in-demand common skills (Jun 2024 – Aug 2024)



Source: Lightcast Data

(Changes shown vs. previous 3 months)

# GM in-demand specialist skills (Jun 2024 – Aug 2024)



Source: Lightcast Data

(Changes shown vs. previous 3 months)

# GM Occupational Job Postings (Mar 2024 – May 2024)

Source: Lightcast Data  
(Changes over last 3 months)

Education and Training ① ➡	11,255	-10%	£30,016
Teacher Assistant	3,017	-23%	£22,336
Preschool / Childcare Teacher	981	5%	£25,408
Primary School Teacher	974	23%	£35,712
Special Education Needs (SEN) Teacher	916	-15%	£28,864
Tutor	777	54%	£44,992
Secondary School Teacher (Other)	573	-12%	£35,712
Science Teacher	438	0%	£38,272
Supply Teacher	425	-50%	£27,264
Primary and Secondary School Headteacher	361	-35%	£37,504
Maths Teacher	344	-17%	£38,272

Business Management & Ops ④ ⬆	8,774	-17%	£32,960
Project Manager	1,154	-20%	£47,552
Labourer / Warehouse Worker	899	-24%	£25,024
Operations Manager / Supervisor	770	-19%	£42,624
Business / Management Analyst	725	-29%	£36,992
Procurement / Sourcing Manager	441	-9%	£42,624
Contract Administrator	432	-30%	£48,576
Forklift / Pallet Jack Operator	385	12%	£25,984
Property / Real Estate / Community Manager	349	2%	£31,488
Buyer / Purchasing Agent	328	-43%	£32,384
Scheduler / Operations Coordinator	324	-33%	£26,048

Hospitality, Food, and Tourism ⑦ ➡	7,078	-3%	£25,024
Janitor / Cleaner	1,538	-8%	£23,744
Chef	749	11%	£28,992
Waiter / Waitress	448	-2%	£23,296
Bartender	403	22%	£22,784
Restaurant / Food Service Manager	399	-6%	£32,064
Maid / Housekeeping Staff	390	3%	£24,896
Kitchen Staff	371	0%	£23,424
Fast Food / Counter Worker	347	20%	£23,872
Restaurant / Food Service Supervisor	246	-4%	£26,752
Event Planner	223	-43%	£27,456

Sales ② ⬆	9,830	-9%	£31,040
Business Development / Sales Manager	1,812	-8%	£44,992
Sales Representative	1,722	-24%	£28,992
Retail Sales Associate	1,154	9%	£25,024
Account Manager / Representative	948	-26%	£34,944
Retail Store Manager / Supervisor	943	-7%	£27,968
Account Executive	718	-27%	£32,064
Sales Assistant	608	11%	£24,384
Merchandiser	468	10%	£26,944
Real Estate Agent / Broker	245	34%	£27,904
Stocking Clerk	202	23%	£26,944

Finance ⑤ ⬆	8,400	-23%	£32,448
Bookkeeper / Accounting Clerk	1,451	-33%	£26,560
Accountant	1,168	-33%	£40,128
Financial Manager	908	-31%	£50,112
Credit Analyst / Authoriser	518	-42%	£27,968
Payroll Specialist	404	21%	£27,968
Treasurer / Controller	401	-37%	£62,656
Financial Analyst	336	-45%	£40,064
Auditor	252	-25%	£43,392
Compliance Officer / Analyst	243	-22%	£29,952
Risk Manager / Analyst	231	-24%	£40,128

Engineering ⑧ ➡	5,280	-19%	£42,688
Mechanical Engineer	942	-16%	£42,624
Electrical Engineer	665	-34%	£42,880
Civil Engineer	532	-22%	£47,488
Land Surveyor	495	-25%	£46,464
Engineering Manager	431	-10%	£54,912
Industrial Engineer	284	-18%	£42,624
Manufacturing Engineer	262	-16%	£44,928
Chemical / Process Engineer	192	-4%	£42,880
Reservoir / Petroleum Engineer	164	-37%	£41,600
CAD Designer / Draughtsperson	161	-15%	£37,504

Healthcare ③ ⬆	9,143	1%	£39,104
Registered General Nurse	1,480	25%	£39,040
Home Care Assistant	912	6%	£25,024
Physician	613	0%	£110,016
Nurse Practitioner	576	8%	£41,600
Healthcare Administrator	546	-3%	£42,688
Nursing Home / Health Administrator	503	-9%	£40,128
Psychologist	295	13%	£50,560
Nursing Manager / Supervisor	269	-28%	£42,624
Nursing / Healthcare Assistant	250	-3%	£24,320
Occupational Therapist	242	-7%	£39,040

Information Technology ⑥ ➡	7,361	-17%	£45,760
Software Developer / Engineer	1,875	-15%	£54,912
Computer Support Specialist	705	-9%	£28,096
IT Manager / Director	497	3%	£49,280
Computer Systems Engineer / Architect	434	-44%	£57,472
Cyber / Information Security Engineer / Analyst	413	-30%	£42,624
Web Developer	334	-28%	£52,608
Information Technology and Computer Science	312	-11%	£42,112
Technology Consultant	271	8%	£34,944
Network Engineer / Architect	261	-16%	£47,488
Database Architect	229	-11%	£46,976

Clerical and Administrative ⑨ ➡	4,502	-20%	£25,024
Office / Administrative Assistant	2,539	-25%	£25,024
Receptionist	581	4%	£23,744
Office Manager	339	-9%	£25,536
Executive Assistant	205	2%	£32,896
Administrative Manager	137	-6%	£26,368
Legal Secretary	126	-31%	£24,960
Bill and Account Collector	126	-42%	£26,880
Billing Clerk / Specialist	107	-36%	£29,952
Interviewer	60	-5%	£29,760
Postal Service / Mail Room Worker	59	-58%	£25,216